

49th Annual Folk Festival Parade Regulations Mountain View, AR

Date: **Saturday, April 16, 2011**

Time: **10:00 AM**

Theme: **"The Way We Were"**

Prizes: **First: \$250 Second: \$150 Third: \$100**
(May be subject to change)

Who: **School, Business, Churches, Youth and Adult Organizations**

A major part of the Arkansas Folk Festival each year is the Folk Festival Parade held Saturday morning at 10:00 am. For many years, the parade was so popular that it was a two day affair - the school parade was one day and the town parade was the following day.

The Folk Festival Committee would love to see the enthusiasm of the "old days" return and get everyone involved in the parade. We may not be able to have a two day parade yet but we could make the Saturday morning parade a "parade to remember!" We need everyone to become involved and get organizations, churches, schools or groups to build a float and enter the parade. Not only can you potentially make money for your group but you can show the pride that we have in our wonderful town.

The theme this year, "The Way We Were" is a perfect way to show the pride and history of the town.

So get your group together and build a float, create a walking float, organize a marching band - whatever it takes to become a part of the tradition of the Folk Festival parade.

Following are the "parade regulations" for this year's parade. If you have questions, please contact Michalle Coon, 870-269-8068.

1. **Float themes must be submitted to the Chamber Office no later than Friday, April 14 2011 for approval and in order to qualify for the prizes.** Themes will be approved on a first-come basis this will also be your registration.
2. **Floats must be lowboys, trailers or wagons.** No semi-trucks will be allowed. Floats must be pulled by farm tractor, horses, oxen or pickup truck. (The antique rule does not apply here.)
3. **A typed narrative of not more than 75 words must be submitted to the Chamber Office no later than noon Friday, April 14, 2011.** The float narratives will be read by the judges prior to the parade and is part of the judging process. Entrants not submitting a narrative will lose points in this category on the final judging.
4. **The float theme or title must appear on the sides of the float.** The names of the sponsoring business/organizations may be displayed on the rear or the front of the float.

5. **All floats must be at the Kid's First parking lot no later than 8:30 AM the day of the parade.** Judging will be done from the reviewing stand in front of the Courthouse. **The parade will end at Martin Street.** By sonic a little west from Hardees.
6. **Parade winners will be posted on the Chamber Office Window and released to KWOZ and KFFB for broadcast. Prize money may be picked up at the Chamber Office on or after Thursday, April 21, 2011.**
7. **An official representative of any float sponsor may pick up a copy of their official score sheet at the Chamber Office upon request.**
8. **All children's floats or walking must be accompanied by adults.**
9. **No political advertising, political opinions, or ties may be broadcasted in the parade. Especially no re-elect or campaigning advertising. "No political cards, brochures, etc. be handed out during the parade by people participating in the parade**
10. **"Pageant winner" entries must provide their own car (preferably antique) and side banner. The banner must be large enough and bold enough to be read from the review stand. These entrants need to be at the staging area *No Later Than 9:00 a.m.* (No Exceptions.)**
11. **Any individual "just driving" in the parade must be in an antique car.**
12. **Walking floats will be accepted.**

Parade Etiquette

-No honking horns at other cars

-No honking horns within 3 blocks of the court house square

-If you are a walking float and you would like to stop or talk to someone on the side please get over and let the others floats pass

-If you are lagging behind please let the other floats pass you.

-Throwing candy, t-shirts, hats or any other items, is not recommended. If you wish to do so, consider having someone walk along your float and throw it or pass it as far as you can into the crowd. Hopefully this will lessen the danger of a little one or someone caught up in the moment from a needless accident.

-These rules are subject to change.