

FOLK FESTIVAL WINDOW DISPLAY GUIDELINES

2011 FOLK FESTIVAL THEME:

"The Way We Were "

1. The purpose of a window display is for an organization, individual or business to show community support and involvement in the Folk Festival.
2. Groups or individuals should not present the same window display in consecutive years.
3. Window title, and location must be submitted to the Arkansas Craft Gallery by **NOON on WEDNESDAY, APRIL 13, 2011** if the window is to be judged. Every effort will be made to advise participants if any duplication of theme or title has been submitted.
4. It is the responsibility of the group, individual, or business to have the window's title or theme, in the lower corner of the window. Each window in the contest should have a number, **WHICH MUST BE PICKED UP AT THE Arkansas Craft Gallery on WEDNESDAY, APRIL 13, 2011.** This number must be displayed beside the title in the window. This **MUST** be in place prior to judging. If no number is picked up, it will not be judged.
5. Each window will be judged on it's own merit. If a display does not meet guidelines as printed here, no award will be presented.
6. **First place winners will receive \$100. Second place will receive \$75. Third place will receive \$50 and a ribbon may be presented for honorable mention.**
7. Window displays should be in place, ready to be judged, by **9:00 A.M. on Folk Festival Thursday, April 14, 2011.** They should remain in place until the Monday following Festival.
8. Judging of windows will take place on Thursday morning of the Festival weekend, April 15 2011. The results will be posted on the Chamber Office Window and ribbons placed on the windows of the winners by mid-afternoon.
9. It is the responsibility of the organization, individual, or business to put a sign in the window, identifying themselves, AFTER the judging is complete. **THIS SHOULD NOT BE DONE BEFORE 1:00 PM ON FRIDAY.**
10. Judging will be done on a scorecard. Three qualified, out-of-county judges will each complete a scorecard for each window. Their scores will be totaled and their decisions will be final.
11. Your checks can be picked up at the Chamber of Commerce on or after Wednesday, April 20, 2011. Our office hours are 9:00 am to 4:30 pm.
12. It is the responsibility of the organization or individual to arrange with local merchants for use of a window.